https://s3.amazonaws.com/s3.progressflorida.org/images/peoplesresponse-logo.png

**MEDIA ADVISORY**

March 4, 2019

**Contact**: [NAME] / [PHONE] / [EMAIL]

**Progressives to counter Gov. DeSantis’ State of the State with “The People’s Response”**

*Lawmakers, advocates will unveil “Sunrise Agenda”, a series of proposals to build a Florida that works for all Floridians*

**[CITY]** –– Tomorrow, progressive advocates will provide a “people’s response” to Gov. Ron DeSantis’ State of the State Address. The group will unveil the [Sunrise Agenda](http://www.flsunriseagenda.com/), a series of proposals to build a Florida that works for all Floridians, not just the wealthy and well connected. The event will be held in conjunction with a press conference of progressive legislators at The Capitol and sister events in [Jacksonville, West Palm Beach, and Orlando].

“Republicans have had a stranglehold on state government for two decades, pushing an agenda that delivers tax breaks to big corporations and rolls back investments in our schools and protections for workers and the environment,” said [NAME, TITLE]. “The Sunrise Agenda puts Floridians first.”

[OPTIONAL: INSERT QUOTE FOCUSED ON LOCAL ISSUE]

**WHO:** [NAMES, TITLES]

**WHAT:** The People’s Response press conference and unveiling of the Sunrise Agenda.

*Additional press events will be held in Tallahassee, Jacksonville, West Palm Beach and Orlando.*

**WHEN:** Tuesday, March 5th at [TIME].

**WHERE:**    [LOCATION, ADDRESS]

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